



# Alpha Arts Guild Oct. 6, 2009 Agenda

**Location: Fine'ally Affordable Art and Frame Outlet**

**370 Winkler Drive Suite C, Alpharetta, GA 30004**

**Phone: 770-521-6700**

**Time: 7:00 P.M.**

## **Note:**

*A new meeting format will be tested for the next couple of months. Although the meeting officially begins at 7:00, the first 20 minutes will be set aside for viewing and sharing member's art work. So if you have work that you would like to share with the guild members, please be sure to bring it to the meeting. The work will not be critiqued unless you request it, otherwise, it is an opportunity for all of us to enjoy each other's journey and study in the arts!*

## [AAG Business Agenda](#)

- Reading of the minutes from Sept. 1 meeting by Emily Griffith
- Return to first Tuesday monthly meetings
- Booth Museum -
  - **Saturday Oct. 26th Road Trip**
    - Count of those who will participate in the Booth "Highlight Tour" at 1:30
    - Car pooling
  - **Saturday Oct. 10<sup>th</sup> – Booth's New Wing Opens to Public**
- **Karen Cohen** will present "New AAG Business Cards"
- **Patricia Stimmel** will present
  - AAG Starbucks Show held Sept. 19th
  - AAG Investment in Signage
- *the roswell current* article about Emily Griffith
- Contest: Members to design new AAG brochures
  - Gathering of photos from guild for all to use
    - Call for all photos from members showing AAG activities
    - Members may submit one photo of an art piece to be considered by the participants for the brochures
    - NING Group will be created as a repository for pictures
  - Voting on the submitted brochures will be conducted at December meeting
  - Finalist name will be on brochures - good advertising for winning member



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## [AAG In-Action Agenda](#)

*The Board and Chair members met on Sept.17th to review and discuss the ideas and suggestions that the members presented during Ellen Winsor's 'Brainstorming Session'. To focus and act on these suggested goals, the monthly meetings will address in detail and incorporate actions to accomplish these goals.*

- September 1, 2009 Brainstorming Session Follow Up: **Session 1- Education**
  - **Education Chair**, Lisa Anbild will seek guests/members who would address the following topics.
    - **How To:**
      - **How to....high resolution images,**
      - **How to.... take photos**
      - **How to ....make a webpage, web design**
      - **How to.... stretch canvas**
      - **How to....set up studio- lighting**
    - **Art as a Business:**
      - **Basics and Resources**
        - Tax laws
        - Resources -
          - magazines,
          - reference books,
          - websites
          - classes
        - Venues
          - tent shows
          - juried shows
          - personal web site
          - commercial web services
      - **Business Speakers**
        - Galleries
        - Professional artists
        - Consultants
- September 1, 2009 Brainstorming Session Follow Up: **Session 1 - Membership Support**
  - **Cost Savings and Smart Savings:**
    - **Create Merchandising Chair**
    - **Buy in bulk**
    - **Investigate Guild Discounts**
    - **Provide reference resources for supply purchases**
      - business catalogs



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- websites
- store discounts for AAG
- **Host 'swap-meets' where members can bring supplies that they want to swap and/or sell.**
- PowerPoint Presentation by Danita Grant - *"NING Basic Concepts - Setting Up on the AAG Social Network"*