

Alpha Arts Guild

Newsletter

February 2011

A Sweetheart of a Month!



The Alpha Arts Guild met on Tuesday, February 8th at Fine'ally Affordable Art in Alpharetta for the organization's first 2011 meeting.

What a delightful evening! We enjoyed welcoming back our dedicated and talented members after a long winter break (thanks to the snowy days of January).

And there were a number of new faces at the meeting. How fun to greet for the first time, Susie Maxwell, Penny Beesley, Amber Sdao and Gayle Jimison.

Some members shared their most recent art work with the guild. Helen Palacio, Emily

Griffith and Danita Grant brought paintings for review by their fellow artists.



Helen Palacio's
Girl with Ukulele

Helen has been developing a series of acrylic pieces which have a music theme. The guild audience was very complimentary about Helen's painting. All were glad to learn that her series is available for viewing on the Alpha Arts Guild web site.

Emily Griffith shared great news with the

guild! Her painting, *The Great Protector*, had been selected to be shown at the prestigious juried **The Art Show at the Dog Show.**



Emily Griffith's
The Great Protector

Danita Grant requested a formal critique session for her newly completed watercolor, *The Three Amigos*. She is planning to re-do the subject in oils and welcomed all feedback from her fellow artists.



Danita Grant's
The Three Amigos

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The Alpha Arts Guild welcomes new members and guests to our monthly meetings. Our goal is to conduct meetings which speak to the interests of art patrons, artists, community organizations and businesses.

However, there are many wonderful benefits one receives by joining the Alpha Arts Guild. The guild is a

dynamic network opportunity for artists, patrons, businesses, organizations and galleries.

Members display their art work in business settings which are unique to the guild within the Georgia community.

Our members also participate in third party art shows under the banner of the guild.

Recently the Alpha Arts Guild website had been rebuilt. This design change provided a number of opportunities for our members to present themselves

to the general public. The membership fee of \$25.00 certainly has provided our member artists a wonderful opportunity to advertise their art.

Our next meeting is March 8th at 7:00. It will be held at Fine'ally Affordable Art, 370 Winkler Drive Suite C, Alpharetta. Come and meet dynamic, creative and friendly people!

For more information about the guild and to download our membership form, visit www.alphaartsguild.com

Artist-Illustrator Melanie Eberhardt and Her Art

Every artist has their own unique journey. Each develops their talents and strikes out into the world of the discerning and not so discerning public. Yes, art is personal. Every stroke, every sketch and every creative moment demands that the artist selflessly give of his energy and passion for beauty and self-expression.

The Alpha Arts Guild is very aware that each of our members and guests bring a special story about their art and for most, their struggle. The guild seeks to create a safe, accepting and encouraging relationship with all who come to join in the activities of the organization.

A very exceptional relationship is often developed between artists. The individual artist endeavors to

capture his creativity in his chosen medium. Yet for many, one artist's unique story of professional growth resonates so purely among all.

Such was the presentation of Melanie Eberhardt at the February 8th guild meeting. Melanie shared with the audience, her challenges, situations, and personal determination which wove a very complex set of decisions that only she could address.

It was delightful to have Melanie bring some of her art to the meeting. Her artistic style and approach is distinct and truly joyful. Her art has a universal appeal that draws on the interaction and relationship of color and composition in the most pure form. Once a person has had the privilege of meeting Melanie, her

personality, warmth and playfulness adds another dimension of understanding her art.

To learn more about Melanie and her work, visit her website.



Guild Artists at Caribou

On Friday, February 18th, AAG Curator, Betty Walser had changed out the art at the Caribou Coffee venue on 1275 Johnson's Ferry Road, Marietta!

All are welcomed to enjoy viewing the works of Betty Walser, Sonja Allers, and Myra Loeber and Noni Royal.



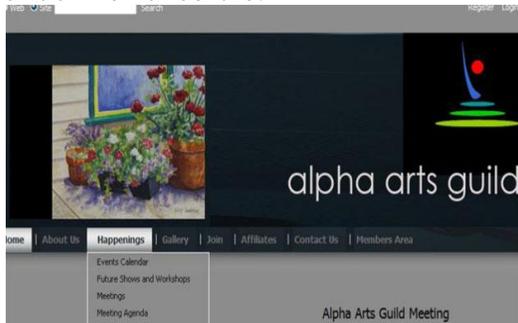
**THANK YOU ARTISTS,
CARIBOU AND BETTY
WALSER!**



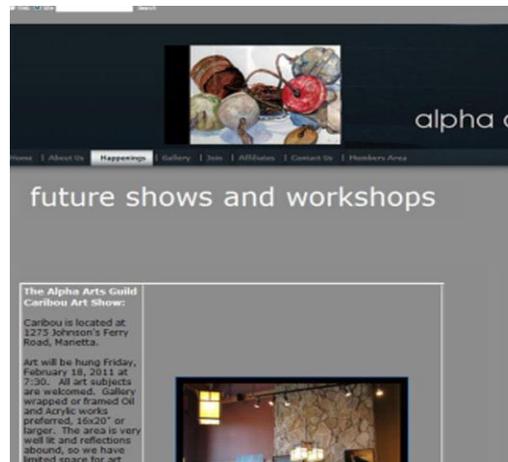
Make the AAG Website Your Resource for Information!

The Guild had designed their new website to serve not only its members but also other artists and patrons. Trying to accumulate a number of resources which help the artist keep current with the opportunities available in the art arena is one of the goals of the guild.

Therefore, Alpha Arts Guild has reserved a section of the website titled HAPPENING which is dedicated to presenting art events which may be of interest not only for our members but the general population of artists who visit our site.



Be sure to visit the web page FUTURE SHOWS AND WORKSHOPS. It is here that you will be informed about events. We have provided easy access to site web links and/or application forms.



Alpha Arts Guild Mission Statement:

To promote greater visibility and awareness of Georgia artists and their important contribution to the community by celebrating the power of Creativity and Imagination.

To provide an environment of camaraderie among artists; fostering understanding, education and appreciation.

We're on the Web!

www.alphaartsguild.com