



# Alpha Arts Guild Minutes

Submitted

by

Danita Grant, Secretary

Date: March 11, 2014

Location: Somerby

100 Somerby Drive

Alpharetta, Georgia

- President Kim Sheldon **Scruggs** opened the meeting. She welcomed Mr. Toby Smallwood, City of Alpharetta, Georgia Arts Coordinator. Mr. Smallwood was attending the meeting to learn about the Guild.
- Kim pointed out that the Guild has 4 large and 1 medium AAG tee shirts available for purchase. One shirt was purchased.
- The new art venue, Firefly Restaurant, located at 3070 Windward Plaza, Alpharetta owners have opened their establishment to the Guild members to display and sell their art. The following are topics discussed regarding AAG and Firefly:
  - Artists who have art at Firefly will be required to sign a release form. This form is in the process of being created. Artists/Members whose work is currently displayed at Firefly have given verbal agreement to the principles of displaying their work at the venue.
  - Kim Sheldon is the curator of Firefly.
  - Art will be changed out every 4 months.
  - Art will be juried. Members Kitty Davis and Barbara Anderson have agreed to be on the Firefly jury. Susan McLean will contact Deepaa Kulkarni to ask her to be on the jury.
  - Kim specified to be juried the member must submit:
    - A **.jpeg** file of their work(s)
    - Name of member
    - Title of the work
    - Contact phone number
    - Media
    - Dimensions of the work
    - Selling price
  - Danita Grant offered to create labels for art at Firefly. Danita specified that information must be supplied in a timely manner so that labels will be ready for the hanging of the art.
  - The owners of Firefly are most graciously not only providing their establishment to hang AAG members' art, they are also not requiring any commission from any sales realized by members.



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- The Guild requests a 10% donation from any sales realized by members when successfully selling their art at Firefly.
- Scottsdale Farms, located at 15639 Birmingham Hwy, Alpharetta, GA 30004, has requested that AAG members participate in an event on March 22<sup>nd</sup> from 1:00 to 4:00 pm. Those participating will be required to be on site at 8:30 a.m. to assist with the set-up.
  - AAG Grids will be used to display art.
  - Member Gael Antone offered the use of his truck to transport the grids from Kim Sheldon Scrugg's home to Scottsdale Farms.
  - As of March 11, 2014 Scottsdale Farm's management has required a 30% commission for art sold during this event. Susan McLean indicated that she would contact the owner to negotiate a lower percentage.
- Copies of the AAG By-Laws were distributed to those who wanted a copy.
- The Lionheart School, located at 225 Roswell Road, Alpharetta, has contacted the Guild President. The school has interest in having AAG to visit and observe their school art program.
- The magazine, North Fulton Life, will feature President Kim Sheldon Scrugg in its April issue.
- Member Barbara Anderson gave a presentation about the upcoming April 26<sup>th</sup> *Gallery Walk* which will take place on the property of the Alpharetta Welcome Center, located at 178 South Main Street, Alpharetta.
  - AAG members who are residents of the city are welcomed to display their art. Barbara indicated that 9 of the 14 qualifying members have responded to this opportunity.
  - The Welcome Center will select one artist's work to purchase and use this work to promote the Gallery Walk.
- John's Creek Art Center has contacted AAG and revealed that the 501c organization is not associated with an art group. This is a topic which will be pursued further by the AAG Board.
- Member Brenda Heath stated that the Alpharetta Library art change out will take place during the first week of April.
- Danita Grant, chairwoman of the Alpharetta Streetfest, (April 26 through April 27<sup>th</sup>) presented the history of the festivity and the Guild. Members are asked to volunteer to 'Booth Sit' between 11:00 am – 2:30 pm.
  - Danita passed around a sign-up sheet.
  - The following members have signed up to participate as a volunteer:
    - Ray McCaughey      Saturday April 26<sup>th</sup>
    - Jim Lappe            Saturday April 26<sup>th</sup>
    - Gael Antone         Saturday April 26<sup>th</sup>
    - Danita Grant        Saturday April 26<sup>th</sup>



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- Norm de Walt                      Saturday April 26<sup>th</sup>
- Kitty Davis                         Saturday April 26<sup>th</sup>
  
- Craig Ford                         Sunday April 27<sup>th</sup>
- Hubert Jones                      Sunday April 27<sup>th</sup>
- Nonie Royal                        Sunday April 27<sup>th</sup>
- Danita Grant                      Sunday April 27<sup>th</sup>
  
- Vice President Hubert Jones will curate Somerby art venue.
  - Susan McLean and Carol Skowronek have volunteered to assist Hubert with the display of AAG member art at Somerby.
  - Hubert will review the guidelines for the Somerby venue. Once the guidelines have been approved, they will be sent to the members.
  
- The Guild has 3 openings on the Board for 2014 – 2016.
  - Danita Grant is running for Secretary.
  - A call for candidates for the positions of President and First Vice President was stated at the meeting.
  - Danita Grant pointed out to those in attendance at the meeting that it is critical that these positions are filled. The Guild must meet the Board membership By Law requirements for the organization to continue.

Respectfully submitted  
Danita Grant  
March 21, 2014