



Updated: Thursday, October 29, 2009

Location: Fine'ally Affordable Art and Frame Outlet

370 Winkler Drive Suite C, Alpharetta, GA 30004

Phone: 770-521-6700

Time: 7:00 P.M.

*Creativity is allowing yourself
to make mistakes. Art is
knowing which ones to keep.
~Scott Adams*

Note:

Although the meeting officially begins at 7:00, the first 20 minutes will be set aside for viewing and sharing member's art work. So if you have work that you would like to share with the guild members, please be sure to bring it to the meeting. The work will not be critiqued unless you request it; otherwise, it is an opportunity for all of us to enjoy each other's journey and study in the arts!

AAG Business Agenda

- Reading of the minutes from October 6 meeting by **Emily Griffith**
- Treasurer Report by **Jim Lappe**
- "Welcome" new members who joined during the month of October:
 - Michael Amos
 - Teresa Buckalew
 - Corrine Galla
 - Kim Munie
 - Greg Nott
 - Betty Walser
 - Aaris Navarra
- Saturday Oct. 26th Road Trip Report by **Booth Museum Participants**
- **Group feedback** about new AAG Business Cards and replenishment
- **Patricia Stimmel** successful PR effort for the Guild
- Value for creating a Merchandizing Chair Position by **Emily Griffith**
- **Fund Raising Programs:**

Wine Tasting and Jazz at Tinder Box/Vino 200

- Four Saturday's in the month of November at the business establishment, Tinder Box/Vino 200.
 - Address: 131 South Main Street, Alpharetta (Highway 9 and Old Milton)
 - 4:30-6:30 pm every Saturday. No reservations are required, casual dress.
 - Five to six wines will be served along with snacks of fine cheese and fresh fruit.





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- Entertainment will be provided by guitarist Tim Price. He has appeared with Banks and Shane. His solo act is favorably received by all audiences.
- **Admission is \$10.00/person. Note that 50% of admissions will be given to the Alpha Arts Guild by the Tinder Box/Vino 200.**

SHOP AT BINDERS ART STORE AND SUPPORT THE GUILD!

- "Give Back Program"
 - Our artists will receive discounts when they shop at Binders PLUS the Guild will receive 5% of the sale as part of the BINDERS "Give Back" program.
 - The owner has also offered to be a guest speaker at a meeting to explain further the business' relationship of support to the Guild.
 - Location: 3330 Piedmont Road, Atlanta

When my daughter was about seven years old, she asked me one day what I did at work. I told her I worked at the college - that my job was to teach people how to draw. She stared at me, incredulous, and said, "You mean they forget?" ~Howard Ikemoto

AAG Supports Our Patron Businesses!

- **East Cobb Caribou Saturday Show Nov. 7, 2008**
 - 1275 Johnson Ferry Road
Marietta, Ga. 30068
(770) 971-5010
 - Participants
 - Wade Cauthen
 - Karen Cohen
 - Danita Grant
 - Joanne McCarthy
 - Susan McLean
 - Betty Walser
 - Setup on Friday at 7:30 - all participants



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- Ending Saturday at 4:30 - all participants
- Guild will provide hardware and Manager has given permission to hang on walls.
- Manager has agreed to allow the Guild to hang art on a rotating basis
 - On Saturday 11/7, one participating artist will be able to showcase their work for the next 2 weeks.
 - Sign-up sheet will be available at the event so that all interested Caribou participants can set a schedule for their showing at the Caribou.
 - Hanging and take down should be co-ordinate between the 2 artists.
- Old Master Workshop Nov 14 from 1:00 -

4:00

- Old World Art Studio, 3220 Cobb Parkway, Atlanta, GA 30339
- Participants:
 - 1. **Danita Grant**
 - 2. **Wade Cauthen**
 - 3. **Kathy Garrison**
 - 4. **Joanne McCarthy**
 - 5. **Kim Shelton Scruggs**
 - 6. **Helen Palacio**
 - 7. **Patricia Stimmel**
 - 8. **Carol Skowronek**
 - 9. **Carolyn Doherty**
 - 10. **Betty Walser**
 - 11. **Suzanne Milton**
 - 12. **Maryann Rachelson**
 - 13. **Carol Jean Wheeler**
 - 14. **Dinorah Agulia**
 - 15. **Jean Wilhelm**
 - 16. **Teresa Buckalew**
 - 17. **Corinne Galla**
 - 18. **Greg Nott**
 - 19. **Kim Munie**
 - 20. **Aaris Navarra**
 - 21. **OPEN**
 - 22. **OPEN**
 - 23. **OPEN**
 - 24. **OPEN**
 - 25. **OPEN**

The aim of every artist is to arrest motion, which is life, by artificial means and hold it fixed so that a hundred years later, when a stranger looks at it, it moves again since it is life.

~William Faulkner

AAG In-Action Agenda

The Board and Chair members met on Sept.17th to review and discuss the ideas and suggestions that the members presented during Ellen Winsor's 'Brainstorming Session'. To focus and act on these suggested goals, the monthly meetings will address in detail and incorporate actions to accomplish these goals.



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Education Chair Member Lisa Anbild presents guest speaker, Denise Moore. Ms. Moore will address selling art on the web using the Etsy website.

Visit Denise's site <http://www.alphaneenee.etsy.com/> to become familiar with Etsy before the meeting.

Minutes from October 6, 2009 Meeting

Meetings will be the first Tuesday of each month.

Booth Museum-

- Saturday, Oct. 24th Road Trip Tickets \$7 for group of 15

Karen Cohen passed out new AAG Business Cards. Members will be Ambassadors of the guild.

Patricia Stimmel talked about the AAG Starbucks Show help Sept. 19th

Danita Grant showed the Roswell Current article featuring Emily Griffith

Guild Budget will be presented next month

Discussed possibility of presentation of Etsy Store Site.

Looking for Merchandising Chair—this person would call the shots and should not be a current board member or chair.

Diane explained our current Guild Status:

Income: Need a working budget
Boost Membership
Solicit Donations: Starbucks Shows, Members, Website
Solicit Sponsorship and Grants
Ads on Website
Show Fees
Program Fees

Background:

Advantages:
Tax Exempt
Donations
Liability
Perpetuity
Structure
Other

Tuesday Nov. 3, 2009 Meeting Agenda and October 6 Meeting Minutes



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Disadvantages:
Reports 990
Restrictions
Political Actives