



# Alpha Arts Guild Minutes

Submitted

by

Alice Taylor, Secretary

## Board Meeting 2-23-2015

Meeting commenced at 6 pm at the Firefly restaurant.

Members present were:

Isabelle Gautier, Craig Ford, Kim Sheldon, Norm DeWalt, Susan McLean, Danita Grant, Carol Skowronek, Barbara Sumrell, Hubert Jones, and Alice Taylor (who arrived late).

The following committees were formed:

- A. Communications Committee, headed by Danita Grant, with Alice Taylor as a member. Danita will coordinate publishing a monthly newsletter, and determine the due-date for materials to be included in the newsletters.
- B. Education Committee, chaired by ???
- C. Events Committee, headed by Carol Skowronek. An additional member is needed for this committee.

A March 3<sup>rd</sup> meeting is scheduled with representatives of Avalon, including the events coordinator, Carla ('Avalon meeting'). The topics to be discussed at this meeting will include:

- A. Another AAG art exhibit, opening at the inauguration of Avalon's Spring Fling Event, Saturday, April 18<sup>th</sup>, is planned. Avalon 5000 is usually not open on the Saturday or Sunday, so the opening for a limited time, or some other accommodation will be discussed at the Avalon meeting. Tentatively, it is planned that the reception for the new exhibit will be held on a week day during the following week, April 20-24<sup>th</sup>.
- B. Also, AAG will inquire concerning placement of a sign(s) outside the exhibit, or at key places in Avalon.
- C. On April 18<sup>th</sup>, during the Spring Fling, the Guild has been asked to sponsor a children's activity. Susan McLean is the chair for coordinating this event. The exact times, types of activities, space requirements, need for tables, and other details will be determined during the Avalon meeting. Some tentatively planned events are: painting a hospital-sponsored image, a clay sculpture demonstration by Ben Algood.
- D. Also to be discussed at the Avalon meeting is AAG sponsorship of a Wine Walk, wherein coupons will be handed out to visitors to the AAG Exhibit.



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- Coupons will be for a discounted glass of wine at an Avalon establishment. Proprietors of Avalon restaurants and taverns will be approached for participation in this event. Susan proposed this event, Kim seconded the proposal. March 21, 5-7 pm was proposed date.
- E. Expansion of the AAG exhibit to the Avalon 6000 building will be discussed at the Avalon meeting.

The following responsibilities were assigned to Board members:

- A. Isabell Gautier will find a speaker for the March meeting, to be held on March 10<sup>th</sup> at Atria.
- B. Craig Ford, Susan McLean, and Barbara Sumrell will oversee the design and printing of post cards documenting AAG events at Avalon (and elsewhere), which can be placed at the concierge kiosk at Avalon.
- C. Norm will chair volunteer booth-sitting by AAG members during the Alpharetta Street Fest, held on April 18<sup>th</sup>, 2015.
- D. Barbara Sumrell will gather information on new members of AAG. Sixteen new members have joined since the beginning of 2015. She will also provide information on new members to Danita for the monthly newsletter.
- E. Hubert Jones will continue to coordinate the shows at Atria.
- F. Carol Skowronek is in charge of the upcoming April 18<sup>th</sup> Avalon show.
- G. Susan McLean, with help from members, will chair the Children's activities during the Avalon Spring Fling on April 18<sup>th</sup>.

There have been two sales at the Avalon show. Mike Buchanan's work is the latest. 'Sold' signs will be placed on sold works.

A new flyer for AAG may be needed. A discussion followed, and the suggestion was tabled.

Carol Skowronek suggested that the current Avalon exhibit be dismantled on April 15<sup>th</sup>, new work be submitted on April 16<sup>th</sup>, and the new exhibit hung on April 17<sup>th</sup>.

The next general meeting will be on March 10, 2015 at Atria.

Meeting adjourned at 7:38 pm.