

# Alpha Arts Guild

## Newsletter

March - April 2010

### Welcome Spring!



#### Meeting Recap:

The Alpha Arts Guild met on Tuesday, March 9 at Fine'ally Affordable Art and Frame Outlet with a full agenda to address.

New attendees, Barbara Anderson, Marcia Shorr, Kitty Davis and Rita Tew, were greeted by the Guild. Both Barbara Anderson and Marcia Shorr have become first time AAG members. To them we give a big 'Welcome!'

Ellen Winsor, Jean Wilhelm, and Barbara Anderson opened the meeting showing and discussing their artworks. Rosanne Jones showed photos of her sculpture works. Once again, the

diversity and depth of talent shared by our local artists is a reason to celebrate!

A good portion of the meeting was spent discussing AAG art shows and volunteer work. More information about this topic will be covered in this newsletter. See accompanying articles.

Member Sonja Allers gave a delightful PowerPoint presentation about a planned tour to Italy (September 10-17). For additional information about this tour or future tours please e-mail Sonja Allers at [dandsallers@mindspring.com](mailto:dandsallers@mindspring.com) or contact her at Advantage

Travel (770) 518-8139.

Anyone who wishes to be an active member is required to fill out a new membership form and mail it with \$25.00 check written to the *Alpha Arts Guild* to:

**Alpha Arts Guild  
C/o Danita Grant  
3411 Camelot Drive  
Marietta, Ga. 30062**

For your convenience the membership application form is included in this newsletter. The form is also available on the AAG website, [www.alphartsguild.com](http://www.alphartsguild.com).

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## It's Showtime!

Last month, AAG Vice-President, Karen Cohen, wrote a newsletter article pointing out reasons to join the Alpha Arts Guild. One of the compelling reasons she offered was the following,

*"AAG has a program in which we partner with local businesses to create and curate small art shows for our members. These opportunities are member directed and administered. For a small fee that goes back to the Guild, you get some exposure, feedback, and even sales."*

The next couple of months will be filled with many opportunities for local artists to showcase their works and promote the arts within the community.

The current AAG show schedule incorporates both established sites and new site opportunities. We are

so thrilled that the scope of the Guild's support of its members and local artists is greatly expanding!

Artists works will be showcased again at Alpharetta's Starbucks (March 20th) and East Cobb's Caribou (March 27). The Guild is most grateful to our business partners who have been so supportive and loyal to the Guild.

A new business partnership has recently been developed with The Coffee Pot in Alpharetta. March 27 will be the first show at The Coffee Pot.

Additionally, a joint venture with the Alpharetta Community Garden and Arboretum and the Guild is being developed. How fun it will be to display artwork in a garden setting!

The Guild has already been contacted by a *Crossroads at Crabapple* representative inquiring whether the

Guild members will again consider participating as members of the Alpha Arts Guild at the event.

The City of Alpharetta is again hosting the Streetfest, a respected and popular spring-time art show. The Guild will have a presence at the event. AAG members will volunteer at the show and also display members' works at the AAG tent. This is a great opportunity for the Guild to donate to another organization and also carry the message of the Guild's mission.

Spring is often regarded as a time of new beginnings and new growth. In keeping with the spirit of the season, the Guild offers to our local artist's new opportunities within our growing artistic community.

## A Call to AAG Members to "GIVE BACK" and Support the Arts.

The City of Alpharetta will host the annual 2010 Streetfest Saturday April 24th and Sunday, April 25th. The city's Historic Main Street charm serves as the backdrop for juried artist to display their works. Streets will be closed in the downtown area so that people can leisurely study artists' works, enjoy the cultural performances, listen to music, and taste festival cuisine.

The Streetfest is a huge undertaking by the city and requires a large presence of community organization volunteers.

At the AAG March meeting, the question was posed to the attendees whether the Guild would provide volunteer support at the Streetfest.

The Guild membership is being asked to take an active supportive volunteer role at the Streetfest. This commitment to volunteer at the show is in keeping with one of the missions of the Alpha Arts Guild which is to *promote the arts within the community.*

In addition to the Guild serving the local community through volunteer works, the AAG will also have a tent at the festival. In the AAG tent will be member's art work, member business cards, and AAG representative's to answer inquires and questions posed by the public.

AAG Members will be contacted by the AAG Streetfest committee to

schedule their volunteer hours at the Streetfest.

Those members, who wish to exhibit their works at the AAG tent, please so indicate by contacting the Guild at [alphaartsguild@gmail.com](mailto:alphaartsguild@gmail.com).



## Alpha Arts Guild One-Day Show at Starbucks

Curator Carol Skowronek will be hosting an Alpha Arts Guild show this Saturday, March 20th. from 9:00 a.m. to 2:00 p.m. Guild member artists, Pegi Black, Patricia Stimmel and Susan McLean will showcase their art works.

Participating artist will help setup up for the show Saturday at 8:00 a.m. at

Starbucks. The Alpha Arts Guild provides the grids used to hang art, as well as, required hardware.

Those wishing to participate in future Starbuck shows should contact AAG Curator Carol Skowronek by e-mailing her at [alphaartsguild@gmail.com](mailto:alphaartsguild@gmail.com).

The cost for the show is \$10.00. Checks should be made to the *Alpha Arts Guild*. All participants are required to fill out an AAG waiver and inventory document.

All are welcome to support our artists at Starbucks, located at 11770 Haynes Bridge Rd Ste 101, Alpharetta, GA 30009! Hope to see you there!

## AAG Artists at Caribou

AAG Curator, Betty Walser is getting ready to change out at the Caribou Coffee venue on 1275 Johnson's Ferry Road, Marietta!

The show officially begins on March 27th. All are welcomed to enjoy viewing the works of Wade Cauthen, Sonja Allers, and Amelia Wilson and

Patricia Stimmel.

Artists participating in the March show will greet guests that Saturday from 9:00 am to 4:00pm. They will help setup the Caribou show beginning at 7:30 on Friday March 26th.

Artists who currently have art being

displayed at Caribou are required to remove their work on the 26th. If art cannot be removed on the 26th, please contact the show curators, Betty Walser and Joanne McCarthy at [alphaartsguild@gmail.com](mailto:alphaartsguild@gmail.com) to make special arrangements.



## THE COFFEE POT and AAG!

It is so exciting to welcome **The Coffee Pot**, a new business site that has opened its doors to the Alpha Arts Guild. *The Coffee Pot* is nestled within the downtown historic Alpharetta community at 9 South Main Street.

Thanks to the efforts of member Wade Cauthen, this newly established business, *The Coffee Pot*, has agreed to host an AAG one-day show March 27th. Wade Cauthen has agreed to be the curator of this site and is currently asking for artists to contact him, if they are interested in displaying their works at this show. All interested parties should e-

mail  
alphaartsguild@gmail.com  
to sign up for the show. Note that there is a limit to the number of artists featured at this site.

Members who have an active NING account should join *the coffee pot* NING group to stay current with the events associated with this new business partner.



Those wishing to participate and are accepted for the March 27th show are asked to submit a \$10.00 check made out to the *Alpha Arts Guild*. All participants are required to fill out an AAG waiver and inventory document.

Setup for the show will be at 8:00 am Saturday the 27th. The Guild will provide grids for participating artists to display their work



## “Art in the Garden” Art Show



What could be more delightful than to have a spring time art show in a lovely garden setting! The Guild is thrilled to partner with the Alpharetta Arboretum, Inc. a non-profit organization to host **Arts in the Garden**, art show and fundraiser at Wills Park, May 22nd (rain date May 23rd).

An AAG committee is already working on the scheduling, special

events, advertising and set up for the show.

Some wonderfully unique and fun ideas are being considered by the committee for displaying art and having the public enjoy the art process. Anyone who is interested in working on this joint venture, please e-mail the alphaartsguild@gmail.com

At the present time, the Arts in Garden committee has worked with the Alpharetta Arboretum to set the date for the show.

Next week, committee members will meet at Wills Park to survey the grounds and plan for the layout of grids, canopies and easels.

Members and interested artists are asked to consider participating in this out-door event. It will be a wonderful venue to display your work for sale.

More information about the show will be brought to your attention as plans are finalized.

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## Alpha Arts Guild, Inc.

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Alpharetta, Georgia  
30009

Phone: 678 994 5630

E-mail: [alphaartsguild@comcast.net](mailto:alphaartsguild@comcast.net)



We're on the Web!  
[www.alphaartsguild.com](http://www.alphaartsguild.com)

### Mission Statement:

To promote greater visibility and awareness of Georgia artists and their important contribution to the community by celebrating the power of Creativity and Imagination.

To provide an environment of camaraderie among artists; fostering understanding, education and appreciation.

## Road Trip: April Meeting at Gallery Street

**On April 6th Alpha Arts Guild will meet at Gallery Street at 7:00.**

Business owner, Marc Leftoff, has graciously offered a tour of his establishment and lecture about the processes, standards and technology used to create high quality art reproductions.

Gallery Street  
1000 Northfield Court Suite 140  
Roswell, Ga. 30076  
(770) 475-2621



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## Mark Your Calendar

- **March 20** One Day Show at Starbucks  
11770 Hynes Bridge Road  
Alpharetta, Ga. 30009  
(770) 346-0874
- **March 27** Caribou Art Showcase Opening  
1275 Johnson Ferry Road  
Marietta, Ga. 30068  
(770) 971-5010
- **March 27** The Coffee Pot One Day Show  
9 South Main Street  
Alpharetta, Ga. 30009  
(770) 521-5560
- **April 6** Monthly Meeting (7:00 p.m.)  
Gallery Street  
1000 Northfield Court Suite 140  
Roswell, Ga. 30076  
(770) 475-2621
- **April 24, 25** Alpharetta Streetfest
- **May 22** Art in the Garden Show



alpha  
arts  
guild  Membership Application

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Mr. Ms. Mrs. (circle one)

Address

(last)

(First)

(Middle Initial)

City

State

Zip

Telephone Home

Studio

Office

Fax

email and / or website

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**ABOUT YOUR WORK**

What media do you work in?

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Briefly describe your work (subjects and styles).

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**ART TRAINING & EXPERIENCE**

Please give us a brief overview of your training and experience. List education, shows, awards, galleries and relevant work experience. Attach a separate page or your resume if you like.

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**GUILD INVOLVEMENT**

How do you hope to benefit from the Alpha Arts Guild?

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How would you like to help the Guild? Please circle all that apply.

**Committees**

- Executive
- Membership
- Events
- Finance
- Communications
- Education

**Skills**

- Writing
- Graphics
- Photography
- Marketing
- Web design
- Clerical
- Teaching
- Other \_\_\_\_\_

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**MEMBERSHIP LEVELS**

One year membership is \$25. Please make check payable to: Alpha Arts Guild and return completed form with payment to AAG to Darnita Grant, 3411 Camelot Drive, Marietta, GA 30026.