



AVALON TREE LIGHTING EVENT

Alpha Arts Guild Newsletter

January 2016

JANUARY MEETING

Welcome New Members

Gael Antone – Membership Committee Lead

The year of 2015 has been a very busy one for Alpha Arts Guild.

The different shows, supporting other shows, working with Avalon, supporting/working with the City of Alpharetta on different arts initiatives and not to mention the additional new members to this guild would be criminal.

The Alpha Arts Guild would like to extend its hand out to the new members and to give a hearty "WELCOME!" The exciting part of bringing in new members is the expanding of diverse mediums involved, the experiences, the talents and especially the sharing so we all can learn and expand individual horizons.

It's Time to renew your membership!!

For those members that joined before August 2015, it is time to renew for 2016. Be ready for a lot of new opportunities for the guild!!!!

Dues can be sent to:
PO Box 91
Alpharetta, GA 30009-0091

Welcome to the following new members for 2015:

Louise Lacey, Catherine Iacono, Dale Wilson, Jamie Bierbower, Kim O'Brien, Emily Thorton, Debra Selinger, Kathleen McCoy, James Mincey II, Celestine Mittleman, Theresa Firster, Dianne Williams, Sherri Richards, Patricia Murzi, Priyanka Sachdev, Deborah Calvert, Whitney Fair, Marie Hernandez, Inge Durand, Anita Elder, Dixie Mesler, Sharon Murphy, Cindy James, Susan Westmoreland, Mary Mumford, Gloria Damp, Laine Merrill, Ann Whitelock, Michael Dillon, Barbara Kaplan, Leticia Bernadac-Lintunen, Winona Royal, Maureen Engle, Ronald Sullivan, Mary Beth Cornelius, Deirdre (Dee) Ruff, Emma Bell, Sharon Crumley, Daniel Sachs, Tulika Varma, Marisa Cerban, Catalina Gomez, Betty Locke, Dianna Manole, Kim O'Brien and returning members Helen Palacio and Dianne Smeal.

Join the Alpha Arts Guild for our January 12 meeting!!

Our speaker will be Janet Buckley who will talk about Right brain vs Left brain

The meeting will be held at:
Atria North Point
100 Somerby Dr,
Alpharetta, GA 30009

The meeting will start at 7:00 in the Alpharetta Room on the second floor

Look forward to seeing you there for a very informative discussion!



Avalon Tree Lighting event

Louise Lacey, Alice Taylor and Jodette diDomizio participated in the tree lighting event with Craig Ford and Kathleen McCoy. They did a craft activity for kids to introduce the guild and new classes coming to Alpharetta with diDomizio's Art Center.



Avalon Exhibits

Display at the Petites Oeuvres show at Avalon. 4 works have sold from this show! This show was in partnership with diDomizio's Art Center to support their mission – Art With a Mission.

To learn more about AWAM, visit their website <http://artwithamissionatlanta.com/>

Helen Octoberfest Art Show

The guild was invited to participate in the Octoberfest celebration in October. Several members of the guild participated and it was a beautiful day to be in Helen!

President's Message

2015 was a very exciting year for the Alpha Arts Guild. The city of Alpharetta has really embraced the arts this year and included our guild in the planning and activities to make the arts a center of Alpharetta life.

We started the year with our first exhibit at Avalon and it was a great success. We will continue to have our artwork showcased at Avalon and we have been included in events for the guests. There are already plans for 2016 including participation in the Fashion Night Out in September and the Tree Lighting events.

We provided small artworks to celebrate the volunteers of the Drake House, we have started displaying work at the Alpharetta Parks and Rec center, and continue to display at Firefly and Atria North.

The best news that came out of last year was our GROWTH, and I mean to have that in all capital letters. We have grown from 25 members to 70 and growing!!! The talent and the support of our new members is amazing and we are excited to grow our family.

Time to renew

For our current members, it is time to renew your membership for 2016! Please renew your membership to continue sharing and expanding the arts in North Georgia.

Old Alpharetta Library Finds New Life As Arts Center

The Alpharetta City Council approved using the former library as an arts center.

Alpharetta-Milton, GA

Reprinted from the Alpharetta Milton Patch

Sign up for the Alpharetta-Milton Patch newsletter!

Alpharetta, GA -- The city of Alpharetta will soon have a dedicated hub catering to its artistically inclined residents and community members.

The Alpharetta City Council at its Dec. 14 meeting approved using the old Alpharetta public library as an arts center.

Once the initiative is up and running, the facility will offer a diverse lineup of classes, art exhibits, speaker series, gallery space, black box theater and other outreach programs.

The property, which totals about three acres, is located at 238 Canton Street and was **deeded** to the city by Fulton County. Along with the main 10,350-square-foot building, the site includes 38 parking spaces and a surrounding outdoor area.

Once Alpharetta obtained the property, it began to gather **public input** on the use of the facility. Along with the idea of an arts center, residents proposed using the structure to serve as a gathering space for people with special needs, Police Athletic League programs, teen center and a technology museum.

In its summary provided to the City Council, staff members note the center “promises to be a gathering space for Alpharetta’s artistic community.”

Staff members also estimate the cost to renovate the structure to fit the city’s

use could range between \$750,000 and \$1.2 million. However, the final number is dependent upon how extensive a renovation project city leaders would like to see implemented.

Operations

Personnel, maintenance and operating the new arts center would mirror other city recreation facilities such as the Adult Activity Center at North Park, which is similar in size, and Wills Park Recreation Center, which is similar in hours of operation and program schedule.

A new arts center would open an average of 64 hours per week. For example, those hours could be 9 a.m. to 9 p.m. Monday through Thursday, 9 a.m. to 7 p.m. Friday and 10 a.m. to 4 p.m. Saturday.

Staffing

Alpharetta projects it would need a total of three full-time positions and funding for part-time/seasonal camp staff. Of the three full-time positions needed, two are existing positions that would be reassigned to the arts center (arts coordinator and administrative assistant I) and one would be a new position (facility technician) tasked with maintaining and cleaning the facility.

Additional seasonal salaries for year-round part time employees would be needed to operate the facility during extended hours. Estimated costs for staffing the arts center totals \$229,419; \$147,145 of that is included in the current budget for the reassigned positions and seasonal staffing. That would leave a net budget impact of \$82,274 for the new position and additional seasonal staffing.

Programming

While specific programs have not been determined (they are based upon need, demand and citizen input), local art enthusiasts have recommended the city consider the following: expanded visual arts, performing arts (black box theatre), gallery and exhibit space, workshops and more.

The current budget for art programs is \$36,000. With a new and larger facility available, the city projects the number of programs offered would increase and there would be opportunities to rent meeting space to local groups.

The program budget would need to increase, but the expenses would be offset by revenue collected for classes, camps, events and rentals, the city notes.

Estimated program costs for the arts center totals \$112,950; \$36,000 of that is included in the current budget for arts programs leaving a net budget impact of \$76,950 for the expanded program offerings.

Revenue

Estimated revenue collections for arts center classes, camps, events, and rentals totals \$101,000. Of that number, \$42,000 is included in the current budget, with an additional \$59,000 generated from expanded arts center operations.

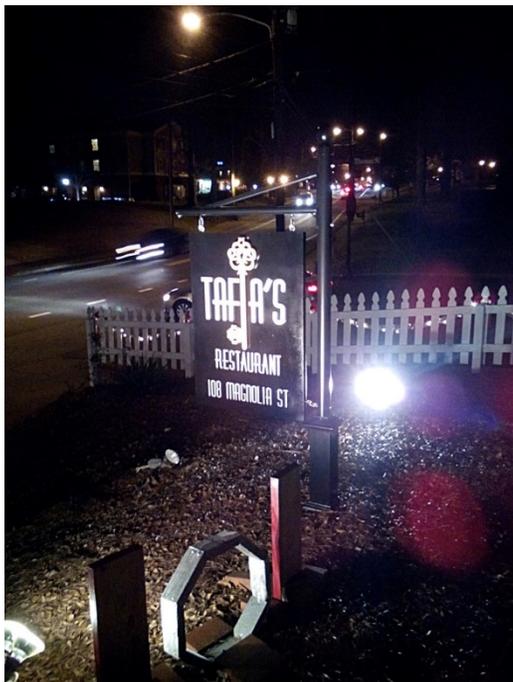
AAG involvement

Several members of the guild have participated in the planning for an arts center in Alpharetta. This included attending meetings with Parks and Recreation and City Council. Several members spoke at meetings regarding the importance of arts and we introduced Alpha Arts Guild to the Parks and Recreation Committee.

Special thanks goes to Donald Mitchell, City Councilman, for all his support of the guild and giving us so many opportunities!!

And special thanks to our members and friends that support this effort:

Dianna Smeal
Ellen Windsor
Mike Buchanan
Gael Antone
Kim Sheldon Scruggs
Loretta Paraguassu



December Meeting - Holiday Party and Gift Exchange

Isabelle Gaultier

Alpha Arts Guild members were together to celebrate the holidays season at Tafas Restaurant in Roswell, a potential showcase place for the guild.

It was nice to meet some of the new members and share art work with each other. The White Elephant art exchange is a big hit and there was beautiful works shared.

Alpha Arts Guild board members would like to wish every art lover, family and friends a creative and prosperous year 2016

Guild Giving for 2015

2015 has been a very generous year for the guild. Through several sales at our venues Avalon, Alpharetta Parks and Recreation and Atria North Point, our artists have donated to the guild in support of our activities.

We have also received donations in support of our efforts in the city of Alpharetta and our support of give backs.

Members also gave of our talents. The Volunteer gift for the Drake House was very much appreciated by an organization that does wonderful things to support women in need. Members also donated art work to Mitchell Gold + Bob Williams in support of a silent auction to benefit the Roswell's Women's Club.

Thanks to all the members that have supported the guild through your donations!!



2014-2015 Officers

President	Kimberly Sheldon Scruggs
Vice President	Isabelle Gaultier
Vice President	Craig Ford
Secretary	Alice Taylor
Treasurer	Barbara Sumrell
Member at Large	Emma Bell
Member at Large	Susan McLean
Member at Large	Carol Skowronek
Web Master	Danita Grant
Membership	Gael Antone

Committees :

Meeting and Education :
Isabelle Gaultier
Craig Ford

Communications :
Danita Grant
Norm DeWalt
Alice Taylor

Events and Exhibits :

Avalon :
Kimberly Sheldon Scruggs
Carol Skowronek
Alice Taylor

Atria North Point :
Hubert Jones

Alpharetta Parks and Recreation :
Kimberly Sheldon Scruggs

Firefly Kitchen & Bar :
Kimberly Sheldon Scruggs

Alpharetta Public Library :
Brenda Heath

If you are interested in joining
a committee, please let us
know !!!

Avalon, Alpha Arts Guild
 Call for submissions for
 Juried art show
February 4 - April 27

Celebrate the Old, Bring on the New

Eligibility Requirements:

You must be a current member of AAG or become a member to submit work.

Key Dates:

Work must be delivered and picked up on days specified in acceptance notification. There is no storage area at Avalon.

- Submissions due: January 19, 2016
- Delivery of accepted work: February 3, 2016

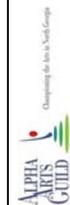
Entry Requirements:

- Only original artwork or photography
- All works should be framed, wired and ready to display (no sawtooth hangers).
- For 3D work, display stands are provided by the artist

- .jpeg images are to be sent to Alphaartsguild@gmail.com in the file format: lastname_medium_size_name
- Entry Fees must be paid at the time of submittal
 - \$20 for up to three pieces
- Mail entry fees and form to:
 - AAG
 - PO Box 91
 - Alpharetta, GA 30009-0091
- All works submitted are the artist's responsibility and not the responsibility of AAG or Avalon. A waiver will be signed for accepted works.
- Artwork must remain on display for the duration of the show unless sold

Artist Payment Process:

- In the event of the sale of your work or commission the artist retains 80% of the sale amount, AAG receives 20%. This is a tax deductible donation per our 501 c3 status.
- Each Artist is responsible for collecting the payment and providing 20 % of the sale amount to AAG.



Entry Form for Celebrate the Old, Bring on the New Show at Avalon February 4 - April 27
 Mail payment to: Alpha Arts Guild, PO Box 91, Alpharetta, GA 30009-0091

Name: _____

Phone number: _____ Email address: _____

Title	Dimensions	Medium	Price

Signature _____ Date: _____
 _____ I agree to use of images for promotional materials for show