Alpha Arts Guild Minutes

May 8, 2012

• Consider purchasing tents for AAG and store with grids

• Tents should have branding (logo or AAG name + URL) on them

• Crabapple Art & Antique Show is October 6 (9am - 4pm)
  - AAG had a 10 x 20 tent a couple years ago;
  - A number of people at the meeting expressed interest in having a larger presence at show and participating (signed list)
  - Would like to have a 10 x 30 tent ($150 cost?) or 2- 10 x 20's.

• AAG Special Events committee will convene in June (date TBD) to coordinate Crabapple show

  - Special Events committee to research list of other local art fairs/festivals and develop year-round calendar (eg: Big Canoe and non-juried shows)
  - If anyone subscribes to Sunshine Artist, that might be helpful -- they rank shows based on artist feedback (although these are probably juried shows)
  - Consider aligning with monthly downtown Alpha arts show (corner of Main/Academy around fountain) for AAG presence; need AAG volunteers to man booth (maybe have person painting in booth?)

• Several AAG members are checking with their accountants about handling taxes for AAG and will contact Sue McLean regarding this

• Danita is checking into incorporating PayPal into the AAG website so members can sell individually (commission to AAG?)

• Question about rotating art on AAG's "gallery" (website) vs. static. Rotating now (I think they could rotate a little faster - sb)

• Website Membership app. PDF should match new brochure (see screen grab of lower portion of app). Patrons now have 3 levels (Silver $30, Gold $100 and Platinum $300) + 4 levels of Corporate Sponsors. Recommend we develop a separate PDF detailing Corp. Sponsorship levels and benefits.

• Danita and others expressed interest in creating new AAG business cards to hand out at events, art classes, shows and other opportunities
   - Craig Ford has been kind enough to create several options (attached)
   - Let us know if you have a preference

P.S. May's meeting was lively and had everyone involved in exchanging ideas (moving tables to a more intimate configuration helped greatly).

Sandy Barth